

BEAUTY. STYLE. INNOVATION.

Provenza[®]
FLOORS



PROVENZA
MAXCORE[®]

LUXURY 100% WATERPROOF VINYL FLOORS



WALLCHIC[®]

GENUINE WOOD PLANKS BY PROVENZA[®]



BEAUTY. STYLE. INNOVATION.

Our products inspire great design...

Provenza Floors has built its reputation on bringing unique hardwood and luxury waterproof vinyl products to market that exceed the demands of builders, architects, interior designers and residential consumers. Our award-winning floor and wall collections lead the industry in beauty, style and innovation, year over year.

The Provenza Floors brand stands for experience, innovation and creative inspiration. Every product we bring to market reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect when choosing a floor or wall covering brand for their home or business.

Our ever-expanding portfolio of hardwood and luxury waterproof vinyl collections offer consumers unlimited choices in floor and wall covering product styles and design from a company they can trust, backed by industry standard warranty coverage.

Provenza Floors' Custom, made-to-order hardwood floors are personalized and designed to reflect the vision and style of those who require that one-of-a-kind product to meet their interior design needs. Provenza custom floors are proudly **USA MADE** locally in Southern California.

Provenza views its hardwood and waterproof luxury vinyl products as fundamental towards the overall aesthetic of beautiful residential and commercial interiors, where its floor or wall coverings are not an afterthought but key to great design!

Provenza MaxCore 100% Waterproof Luxury Vinyl products take 40+ years of experience in the hardwood flooring industry to a new level, featuring innovative surface patterns, textures, variation and edge bevels that result in a surface that mirrors the natural beauty of a hardwood or stone floor, in a durable, easy-to-maintain floor that can stand up to everyday use.

The **MaxCore Moda Living, Stonescape** and **Uptown Chic** collections have been a hit with consumers.

Provenza MaxCore follows up on that success with its **Concorde Oak** collection featuring exclusive, hand-picked wood patterns, texture, color variation and a painted bevel that achieves a more natural, real wood visual combined with the luxury of a wider and long, fixed length plank in a rigid core engineered SPC construction.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.





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Provenza[®] FLOORS

AFFINITY



The **Affinity Collection** is a wide plank European Oak hardwood floor with a light wire brush, available in a range of fashionable colors.

- Species** European Oak
- Style** Light Wire Brush
- Grade** Light to Heavy Character
- Finish** Polyurethane
- Width** 7.48 inch
- Length** Random up to 82.67 inch
- Thickness** 1/2 inch
- Construction** Engineered
- Installation** Glue Down, Staple or Float
- Warranty** 25 Year Finish, Lifetime Construction Residential
- Coverage** 34.36 sq ft/ctn



Couture
PRO2300



Delight
PRO2301



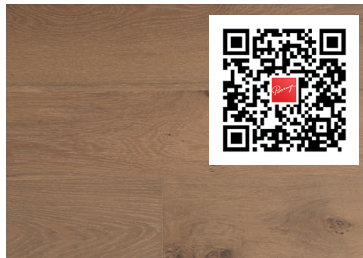
Intrigue
PRO2302



Journey
PRO2303



Liberation
PRO2304



Mellow
PRO2305

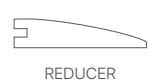


Obsession
PRO2306



Unity
PRO2308

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **AFFINITY COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

CELEBRATION



Silhouette
PRO2309



Triumph
PRO2310



Acclaim
PRO2313



Celebration
PRO2314



Engage
PRO2315



Legacy
PRO2316



Serenity
PRO2317

Provenza
FLOORS
AFFINITY

AFRICAN PLAINS



The **African Plains Collection** features a cracked, hand scraped and hand distressed style. Made from sustainable wood products and responsibly managed forests.

Species Hevea

Style Cracks, Hand Scraped, Hand Distressed
Hand Stained

Finish Polyurethane

Width 5 inch

Length 43.3 inch

Thickness 9/16 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 15 sq ft/ctn



GREAT RIFT



Congo
PRO590



Zanzibar
PRO591



Raffia
PRO592



Sahara Sun
PRO593



Black River
PRO594



Serengeti
PRO595



Great Rift
PRO596

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **AFRICAN PLAINS COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS ANTICO



The **Antico Collection** is created by artisans with exceptional attention to detail with every board hand scraped, distressed and hand stained to create a truly custom looking floor.

Species Hevea

Style Hand Scraped, Hand Sanded, Hand Stained

Finish Polyurethane

Width 5.5 inch

Length 47 inch

Thickness 9/16 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 10 Year Finish, Lifetime Construction Residential

Coverage 9 sq ft/ctn



Stonehenge
PRO047



Auburn
PRO147



Chamboard
PRO247



Heritage
PRO347



Vintage
PRO547



Caribou
PRO847

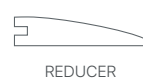


Relic - Matte
PRO1047



Clay - Matte
PRO1147

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **ANTICO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza[®] FLOORS

HEIRLOOM



The **Heirloom Collection** is a wire brushed, hand scraped, hand distressed, carbonized and smoked hardwood floor with a naturally beautiful oil finish that highlights its timeless style.

Species Oak

Style Wire Brush, Hand Scrape, Smoked, Carbonized*

Grade Select to Heavy Character*

Finish Oil Finish

Width 6.25 inch

Length 24 inch & 48 inch Mixed

Thickness 7/16 inch (nominal)

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 18.6 sq ft/ctn



*Style & Grade varies between colors



Liverpool
PRO391



Ashford
PRO393



London
PRO394



Cardiff
PRO395



Norwich
PRO397



Wells
PRO400

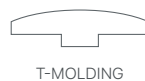


Bristol
PRO401



Cambridge
PRO402

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **HEIRLOOM COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

HERRINGBONE RESERVE



The **Herringbone Reserve Collection** features a wire brush and smoked surface treatment with a rich oil finish in a classic European pattern available in (4) contemporary colors.

Species White Oak

Style Wire Brushed & Smoked

Grade Light to Heavy Character

Finish Oil

Width 3.5 inch

Length 24 inch

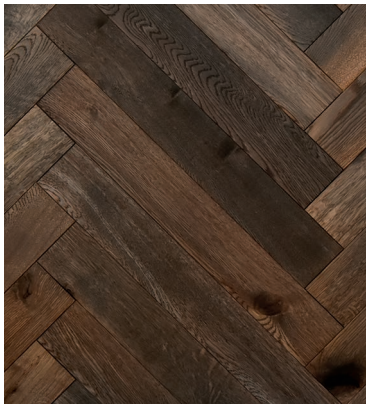
Thickness 5/8 inch

Construction Engineered

Installation Glue Down or Staple

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

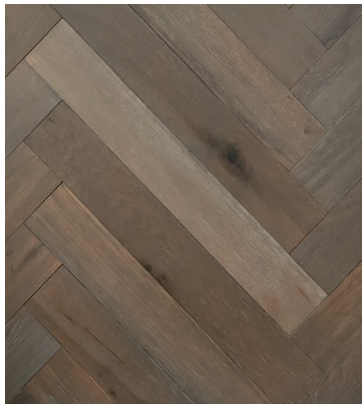
Coverage 18.9 sq ft/ctn



Autumn Wheat
HER1000



Sienna Sand
HER1001



Stone Grey
HER1002



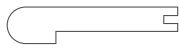
Dovetail
HER1003

BEAUTY. STYLE. INNOVATION.

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **HERRINGBONE RESERVE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS LUGANO



The new **Lugano Collection** features a light wire brushed surface with a multi-layered stain in colors that are contemporary while evoking a timeworn charm.

Species	European Oak, Maple*
Style	Light Wire Brush, Multi-Layered Stain
Grade	Light to Rustic Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74.8 inches
Thickness	9/16 inch
Wear Layer	3mm Nominal, Sawn Cut
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	31.08 sq ft/ctn



*Species & Grade varies between colors



Bella
PRO4200



Bosco
PRO4201



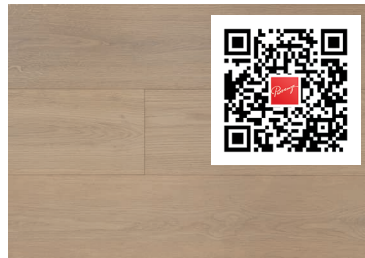
Como
PRO4202



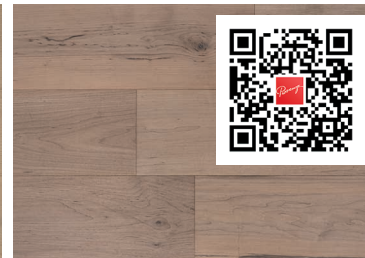
Forma
PRO4203



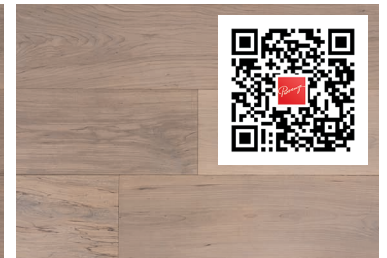
Oro
PRO4204



Storia
PRO4205



Strada
PRO4206



Terra
PRO4207

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **LUGANO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

LUGANO

FORMA



Volare
PRO4208



Autunno
PRO4209



Chiara
PRO4210



Felice
PRO4211



Tempo
PRO4212



Primavera
PRO4214



Genre
PRO4215

Provenza FLOORS
LUGANO

MODERN RUSTIC



OYSTER WHITE

The **Modern Rustic Collection** features a hand distressed, wire brush surface with a chiseled edge in a matte finish that is both rustic and contemporary at the same time.

Species Acacia

Style Hand Distressed, Wire Brushed, Cracks, Knots
Chiseled Edge

Finish Matte Polyurethane

Width 6 inch or 4 & 6 inch (Dark Cider)

Length Random up to 6'

Thickness 9/16 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 14.75 sq ft/ctn or 24.60 sq ft/ctn (Dark Cider)



Moonlit Pearl
PRO1400



Mystic Grey
PRO1402



Silver Lining
PRO1404



Oyster White
PRO1406

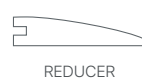


Sand Dollar
PRO1407



Dark Cider
PRO1500

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **MODERN RUSTIC COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

MODERN RUSTIC

MYSTIC GREY

Provenza[®] FLOORS

NEW YORK LOFT



POETS CORNER

The **New York Loft Collection** features a light wire brush, color variation and multi-stained hardwood, inspired by an east coast vibe in a range of contemporary colors.

Species White Oak

Style Light Wire Brush, Color Variation, Multi-Stain*

Grade Light to Heavy Character*

Finish Polyurethane

Width 7.48 inch

Length Random up to 6' 2"

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 23.31 sq ft/ctn



*Style & Grade varies between colors



Big Apple
PRO2700



Canal Street
PRO2701



Chelsea Pier
PRO2702



Grand Central
PRO2703



Radio City
PRO2705



Park Place
PRO2706



Pier 55
PRO2707



Penn Station
PRO2708

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **NEW YORK LOFT COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

RADIO CITY



Tribeca
PRO2709



Union Square
PRO2710



West End
PRO2711



Carnegie Hall
PRO2712



Astoria
PRO2713



Center Stage
PRO2714



Kings Bridge
PRO2715



Poets Corner
PRO2716



Rockaway Grey
PRO2717



Sugar Hill
PRO2718

Provenza
FLOORS
NEW YORK LOFT

Provenza[®] FLOORS

OLD WORLD



WARM SAND

The **Old World Collection** features a wire brushed, hand distressed and scraped hardwood in combination with an innovative smoking and carbonizing technique.

Species Oak or Ash*

Style Wire Brush, Hand Scrape, Smoked, Carbonized*

Grade Select to Heavy Character*

Finish UV Cured Oil

Width 7.44 inch

Length Random up to 6'

Thickness 5/8 inch

Construction Engineered

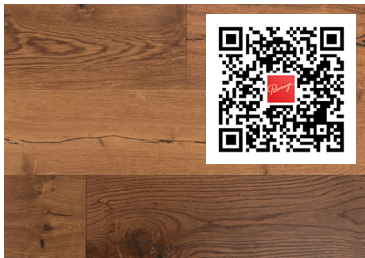
Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 29.76 sq ft/ctn



*Species, Style & Grade varies between colors



Toasted Sesame
PRO634



Fawn
PRO635



Falcon
PRO639



Diamond Peak
PRO641



Mount Bailey
PRO642



Gray Rocks
PRO643

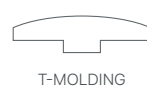


Mink
PRO644



Pearl Grey
PRO645

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **OLD WORLD COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

OLDWORLD

MINK



Desert Haze
PRO664



Fossil Stone
PRO667



Warm Sand
PRO668



Tortoise Shell
PRO690



Dusty Trail
PRO691



Aged Alabaster
PRO693



Weathered Ash
PRO695

Provenza
FLOORS
OLDWORLD

Provenza[®] FLOORS

PALAIS ROYALE



The **Palais Royale Collection** is a wide plank European Oak hardwood with a light wire brush, multi-stained surface and available in a range of luxurious colors.

Species European Oak

Style Light Wire Brush, Multi-Stained with Micro Bevel

Grade Light to Heavy Character

Finish Polyurethane

Width 8.66 inch

Length Random up to 7' 2"

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 26.04 sq ft/ctn



Amiens
PRO2201



Biarritz
PRO2202



Marseilles
PRO2205



Riviera
PRO2207



Toulouse
PRO2209

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **PALAIS ROYALE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS POMPEII



The **Pompeii Collection** features the rustic elegance of hand distressed hardwood floors whose beauty is in the time worn look and feel of each unique plank.

Species White Oak

Style Wire Brush, Hand Scrape, Open Knots, Cracks
3 Strip, Color & Overwood Variation*

Grade Light to Rustic Character*

Finish Oil

Width 7.44 inch or 7.48 inch (3 Strip)*

Length(s) RL up to 6' or RL up to 74.80" (3 Strip)*

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 29.76 sq ft/ctn or 31.08 sq ft/ctn (3 Strip)*



*Style, Grade, Width, Length & Coverage varies between colors



Salerno
PRO717



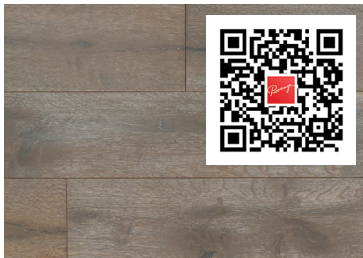
Vesta
PRO718



Eterno
PRO719



Lipari
PRO720



Vesuvius
PRO721



Amiata
PRO722

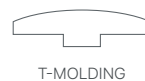


Etna
PRO723



Sabatini
PRO724

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **POMPEII COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza[®] FLOORS

RICHMOND



The **Richmond Collection** features a hand scraped, hand distress with light wire brush surface treatment inspired by the American spirit.

Species White Oak

Style Light Wire Brushed, Hand Scraped
Hand Distressed

Finish Aluminum Oxide

Width 6 inch

Length Random up to 5'

Thickness 3/4 inch

Construction Solid

Installation Staple

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 21.3 sq ft/ctn



Wilderness
PRO201



Honey Hill
PRO202



Potomac
PRO203



Cold Harbor
PRO204



Oakton
PRO205



Stone Bridge
PRO206

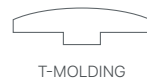


Flint Hill
PRO207



Merrimac
PRO208

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **RICHMOND COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza[®] FLOORS

STUDIO_{Moderno}[®]



The **Studio Moderno Collection** features a retro narrow plank oak hardwood in a beautiful wire brushed design... where industrial rustic meets studio chic!

Species Oak

Style Light to Heavy Wire Brush, Cracks, Knots, Heavy Color Variation with Micro Bevel

Grade Light to Heavy Character

Finish Hard Wax Oil

Width 3.5 inch

Length Random up to 6'

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential

Coverage 28.35 sq ft/ctn



Fellini
PRO1600



Vivaldi
PRO1601



Rossellini
PRO1602



Vinci
PRO1603



Landini
PRO1604



Bernini
PRO1605



Cavalli
PRO1606

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **STUDIO MODERNO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS TRESOR



The **Tresor Collection** features a European White Oak in an array of colors from traditional to modern. Light wire brushing, multi-layered staining process and variation between planks make this product suitable for any taste and setting.

Species	European Oak
Style	Light Wire Brushed, Color Variation
Grade	Light to Heavy Character
Finish	Polyurethane
Width	9.45 inch
Length	Random up to 86.6 inch
Thickness	5/8 inch
Wear Layer	4mm Nominal, Sawn Cut
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	34.10 sq ft/ctn



Amour
PRO2500



Classique
PRO2501



Diamonte
PRO2502



Encore
PRO2503



Jolie
PRO2504



Lyon
PRO2505



Maison
PRO2506



Symphonie
PRO2507

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **TRESOR COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

TRESOR

CLASSIQUE



Orsay
PRO2510



Perle
PRO2511



Rondo
PRO2512



Envie
PRO2513



Papillon (image coming soon)
PRO2514

Provenza
FLOORS
TRESOR

Provenza[®] FLOORS

VITALI



The new **Vitali Collection** features a European White Oak wide plank with slight wire brushing, light contemporary colors, multi-layered staining process with color variations. Vitali's design and colors are made for today's modern motif.

Species European Oak

Style Light Wire Brush, Color Variation

Grade Light to Heavy Character

Finish UV Oil

Width 9.45 inch

Length Random up to 86.6 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 28.4 sq ft/ctn



Corsica
PRO4100



Genova
PRO4101



Milano
PRO4102

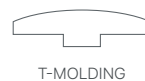


Napoli
PRO4103



Rocca
PRO4104

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VITALI COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



VITALI

CORSICA

Provenza FLOORS VOLTERRA



The **Volterra Collection** offers a variety of species and surface styles that are evocative of a naturally aged, timeworn floor.

Species	White Oak, European Oak, Maple, Elm or Hickory*
Style	Wire Brush, Character, Hand Scrape, Open Knots Cracks, Saw Marks, Color Variation*
Grade	Light to Rustic Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74.80 inch
Thickness	5/8 inch
Wear Layer	4mm Nominal, Sawn Cut
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	31.08 sq ft/ctn



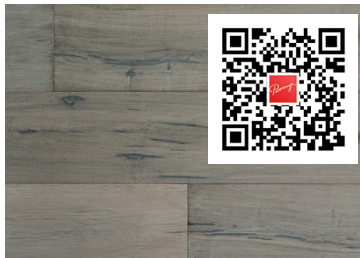
*Species, Style & Grade varies between colors



Cesarea
PRO2801



Florence
PRO2803



Grotto
PRO2804



Pisa
PRO2810



Antica
PRO2812



Fortezza
PRO2813



Medici
PRO2814



Museo
PRO2815

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VOLTERRA COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

VOLTERRA

ANTICA



Porta
PRO2816



Romana
PRO2817



Stadio
PRO2818



Valori
PRO2819



Fresco
PRO2820

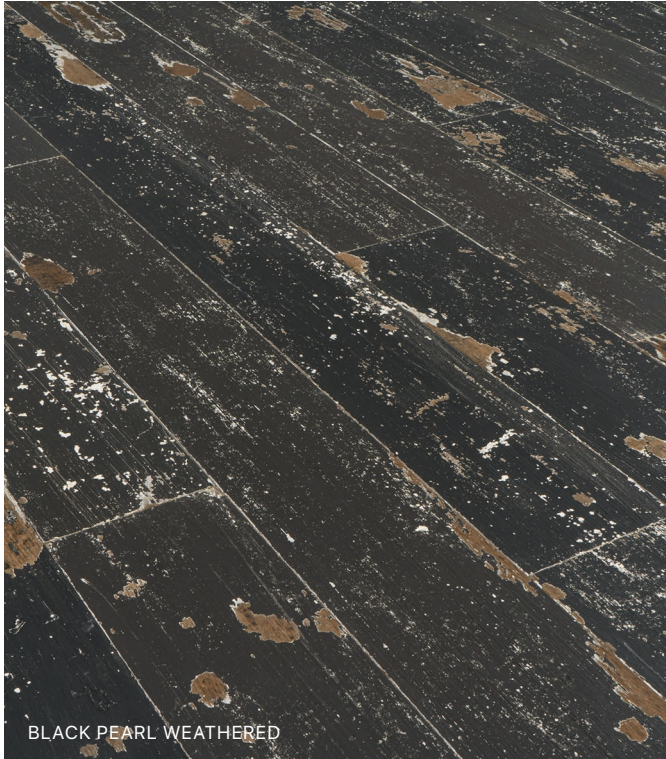


Gusto
PRO2821

Provenza
FLOORS
VOLTERRA

Provenza[®] FLOORS

LIGHTHOUSE COVE



The **Colour Nation Lighthouse Cove Collection**, is a wide plank European Oak hardwood featuring a multi-color, multi-layered paint technique.

Species European Oak

Style Multi-Color, Multi-Layered Paint with Heavy Weathering Technique*

Grade Light to Heavy Character

Finish Hardwax Oil

Width 8.66 inch

Length 82.67 inch

Thickness 5/8 inch

Construction Engineered

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 19.89 sq ft/ctn



Ivory White Weathered
PRO9000



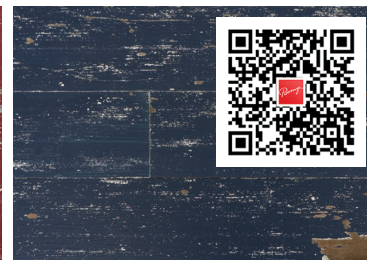
Black Pearl Weathered
PRO9002



Frosty Taupe Weathered
PRO9004

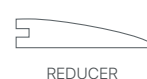


Ruby Red Weathered
PRO9006



True Blue Weathered
PRO9008

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The **LIGHTHOUSE COVE COLLECTION** is a natural wood product subject to paint coverage, color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain, paint and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza[®] FLOORS

DUTCH MASTERS



The **Dutch Masters Collection** features a wide plank European Oak (Made in Holland) pre-finished engineered hardwood with a light to heavy wire brush and multi-stain process that is hand finished in the USA by Provenza master woodcrafters.

Species European Oak

Style Handcrafted, Light Wire Brush, Multi-Stain Process*

Grade Light to Heavy Character

Finish Polyurethane or Ceramic*

Width 8.66 inch

Length 82 inch average

Thickness 5/8 inch

Construction Engineered (Made in Holland)

Installation Glue Down, Staple or Float

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

Coverage 19.75 sq ft per bundle / 4 boards



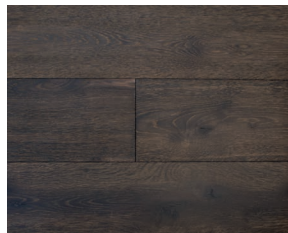
*Finish varies between colors



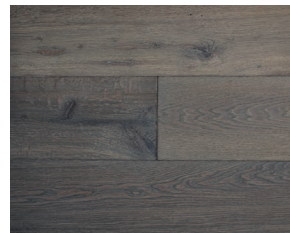
DM002
PRODM002



DM003
PRODM003



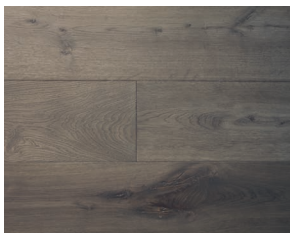
DM004
PRODM004



DM006
PRODM006



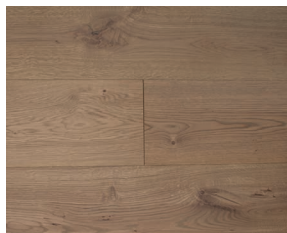
DM018
PRODM018



DM021
PRODM021



DM029
PRODM029



DM032
PRODM032



DM034
PRODM034

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **DUTCH MASTERS COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

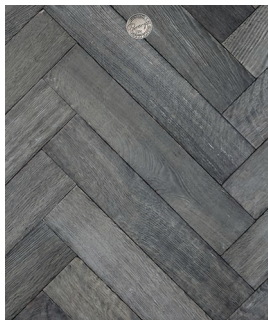
BEAUTIFULLY BESPOKE

Provenza Floors offers Custom Designed Hardwood floors that are personalized, unique and a reflection of your **VISION** and **STYLE**.

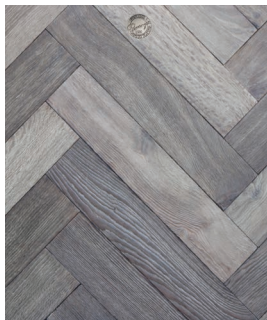
Every Provenza custom floor is made-to-order by expert wood artisans for discerning clients — local builders, architects, interior designers and the consumer who requires that one-of-a-kind hardwood floor masterpiece for their clients, business or home.

Our custom program offers the ability to design a hardwood floor to your specifications, from choice of wood species, surface treatments such as hand distressing, hand scraping, wire brushing to the selection of patterns such as herringbone, parquet, to choice of hand staining options and finish types.

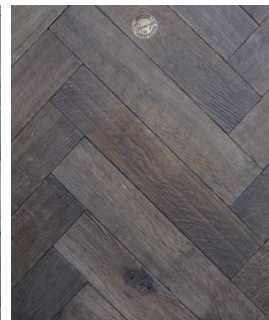
Your custom hardwood floor is proudly USA Made here locally in Southern California.



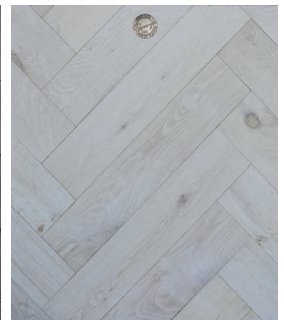
Herringbone | HR001



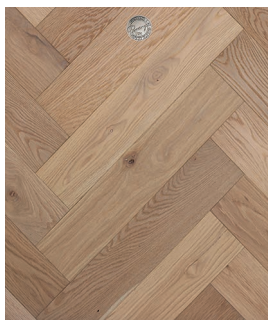
Herringbone | HR002



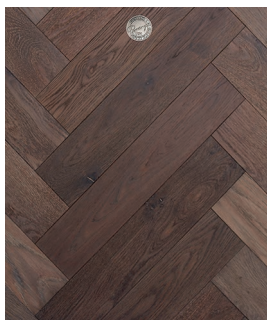
Herringbone | HR003



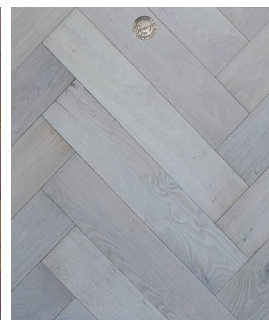
Herringbone | HR18100



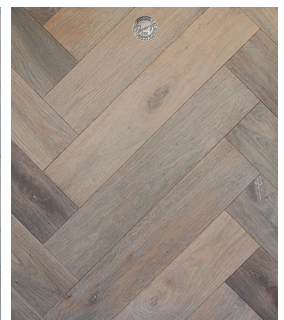
Herringbone | HR18308



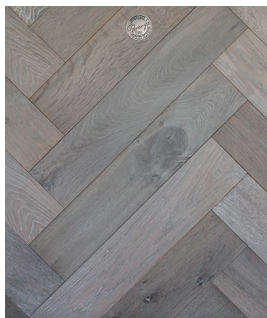
Herringbone | HR18313



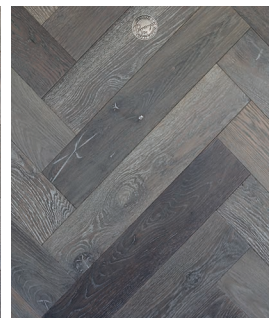
Herringbone | HR18321



Herringbone | HR181105



Herringbone | HR181106



Herringbone | HR183003



Parquet Plank | TP3232



Parquet Plank | TP3233



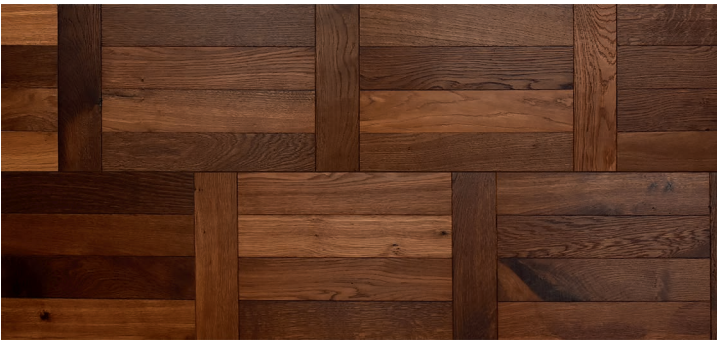
Parquet Plank | TP3234



Parquet Plank | TP3235



Parquet Plank | TP3238



Parquet Plank | TP3239



Parquet Plank | TP3240



Parquet Plank | TP3243



Parquet Plank | TP3245

PARQUET PLANK

Provenza's Custom Parquet Plank flooring offers a timeless classicism suitable for both traditional and contemporary applications in a rich European Oak.



Provenza FLOORS infusion



PURPLE RAIN

The **Infusion Collection** features an exclusive color impregnation process that results in premium performance while maintaining the natural beauty and distinction in the wood.

Species Figured Curly Maple

Style Acrylic Color Impregnation, Character
Micro Bevel

Finish UV Ceramic

Width 4.5 inch

Length Random up to 6'

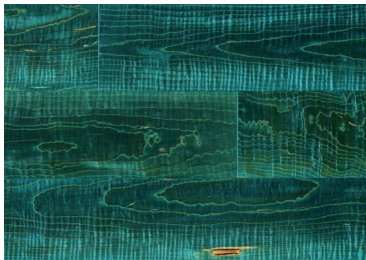
Thickness 5/8 inch

Construction Engineered

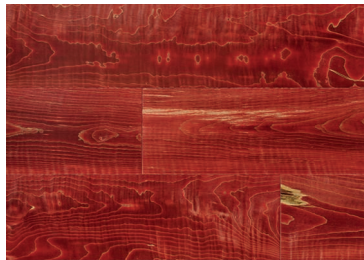
Installation Glue Down or Staple

Warranty 25 Year Finish, Lifetime Construction Residential
3 Year Finish, 25 Year Construction Commercial

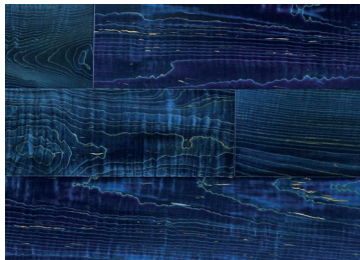
Coverage 25 sq ft/ctn



Turquoise Mosaic
PROINF-TM



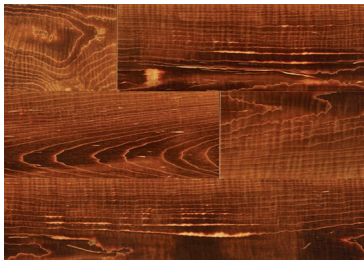
Moulin Rouge
PROINF-MR



Endless Blue
PROINF-EB



Natural Maple
PROINF-NM



Rich Amber
PROINF-RA



Black Panther
PROINF-BP



Cocoa Brown
PROINF-CB

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



SQUARE NOSE



T-MOLDING



REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **INFUSION COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



CHARACTER. VARIATION. STYLE.

Understanding character grade products...

Provenza's hardwood products naturally feature color, character, grain and surface texture variations. Each board is unique, selected for its inherent beauty and hand worked to elicit the feel, style and design of the collection it belongs to. Some hardwood collections incorporate wood materials that are **character grade** and may contain natural imperfections that add to their overall beauty but are not considered manufacturing defects.

Hardwood character grading ranges from lighter that are smoother and more uniform in color and grain, to heavier grades that are rougher and possess more variance in color, grain and naturally occurring imperfections.

SELECT TO LIGHT CHARACTER hardwood displays a more uniform color and grain.

LIGHT TO MEDIUM CHARACTER hardwood reveals more variation in color and grain and may contain knots, cracks and mineral streaks.

HEAVY CHARACTER hardwood displays more color and grain variation and will probably contain knots, open cracks, splits, mineral streaks and other natural imperfections.

HEAVY TO RUSTIC CHARACTER hardwood displays a greater amount of color and grain variation and is likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other natural imperfections.

RUSTIC CHARACTER hardwood exhibits the greatest amount of color, grain and surface variation and is very likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other naturally occurring imperfections. Collections that utilize rustic character hardwood to achieve the look and feel of an aged and time worn product results in a flooring surface that is **ROUGH & RUSTIC** by design.

When selecting any character grade hardwood product, variations in color, grain and surface texture should be taken into consideration and be compatible with your lifestyle.

WALLCHIC®

GENUINE WOOD PLANKS BY PROVENZA



The **Wall Chic Collection** features unique designs that add warmth, texture and style to any wall that only a real hardwood product can offer. **Wall Chic** is made from sustainable, plantation grown Hevea, available in unfinished and multi-layered stained panels.

Species Hevea

Style Wire Brush, Saw Marks, Axe Marks, Exposed Bark Log Skin, Multi-Layered Stain*

Grade Standard or Rustic*

Finish Urethane or Unfinished*

Width Varies between colors*

Length Varies between colors*

Thickness Varies between colors*

Construction Solid

Installation Glue & Staple

Coverage Varies between colors*



*Style, Grade, Finish, Dimensions & Coverage varies between colors (see sample swatches below). All dimensions listed are considered nominal due to the design of this product.



Bombshell

PRO4000

6.69" (W) × 23.43" (L) × .98" (TH)
10.87 sq/ft per carton



Devotion

PRO4001

3.54" (W) × 23.62" (L) × .87" (TH)
11.62 sq/ft per carton



Elegance

PRO4002

3.54" (W) × 23.62" (L) × .87" (TH)
11.62 sq/ft per carton



Euphoria

PRO4003

7.09" (W) × 21.26" (L) × .47" (TH)
20.87 sq/ft per carton



Fearless

PRO4004

3.54" (W) × 24.80" (L) × .79" (TH)
12.16 sq/ft per carton



Finesse

PRO4005

7.09" (W) × 21.26" (L) × .98" (TH)
10.44 sq/ft per carton



Harmony

PRO4006

6.69" (W) × 23.43" (L) × .98" (TH)
10.87 sq/ft per carton



Ingenua

PRO4007

3.54" (W) × 23.62" (L) × .87" (TH)
11.62 sq/ft per carton

ADD **STYLE** AND **PERSONALITY** TO ANY WALL...

Like DNA, each panel of Provenza Wall Chic is unique. Every panel is handcrafted and no two are the same. The **WALL CHIC COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed wall product.



DEVOTION



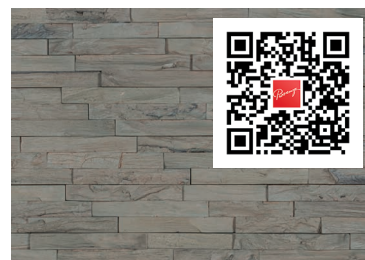
Intuition
PRO4008
3.54" (W) × 24.80" (L) × .79" (TH)
12.16 sq/ft per carton



Sensation
PRO4009
7.09" (W) × 21.26" (L) × .87" (TH)
10.44 sq/ft per carton



Spotlight
PRO4010
7.09" (W) × 21.26" (L) × .87" (TH)
10.44 sq/ft per carton



Unforgettable
PRO4011
3.54" (W) × 23.62" (L) × .79" (TH)
11.62 sq/ft per carton

WALLCHIC
GENUINE WOOD PLANKS BY PROVENZA

PROVENZA[®] MAXCORE[®]

100% WATERPROOF LUXURY VINYL FLOOR COLLECTIONS



100% WATERPROOF
Stain & Dent Resistant
Attached Pad for Comfort
GreenGuard Gold Certified
Easy Installation
Easy to Clean

Luxury You Can Live With.

MaxCore 100% Waterproof Luxury Vinyl products feature innovative surface patterns, textures, color variation and edge bevels that deliver realistic wood or stone visuals in a durable, easy-to-maintain floor that can stand up to your active lifestyle. **Kid & Pet friendly. Perfect for DIYer's. GreenGuard Gold certified.**

With **Provenza MaxCore**, you can enjoy the **luxury** of a hardwood or natural stone floor **without the worry**.

100% WATERPROOF LUXURY VINYL CONSTRUCTION

Aluminum Oxide with Ceramic Bead Coating

Microscopic ceramic bead technology provides superior wear and stain resistance, prevents fading and is easy-to-clean.

Clear Wear Layer

20 mil wear layer protects against excessive wear and tear, and provides durability against scuffs and abrasions.

Decorative Film

Exclusive high-resolution printed film layer delivers authentic real hardwood or stone floor visuals.

Premium Vinyl Layer

Durable, resilient layer resists chipping and dents while providing a soft walking surface. Works with the decorative film layer to achieve a realistic floor surface texture.

100% Waterproof Core

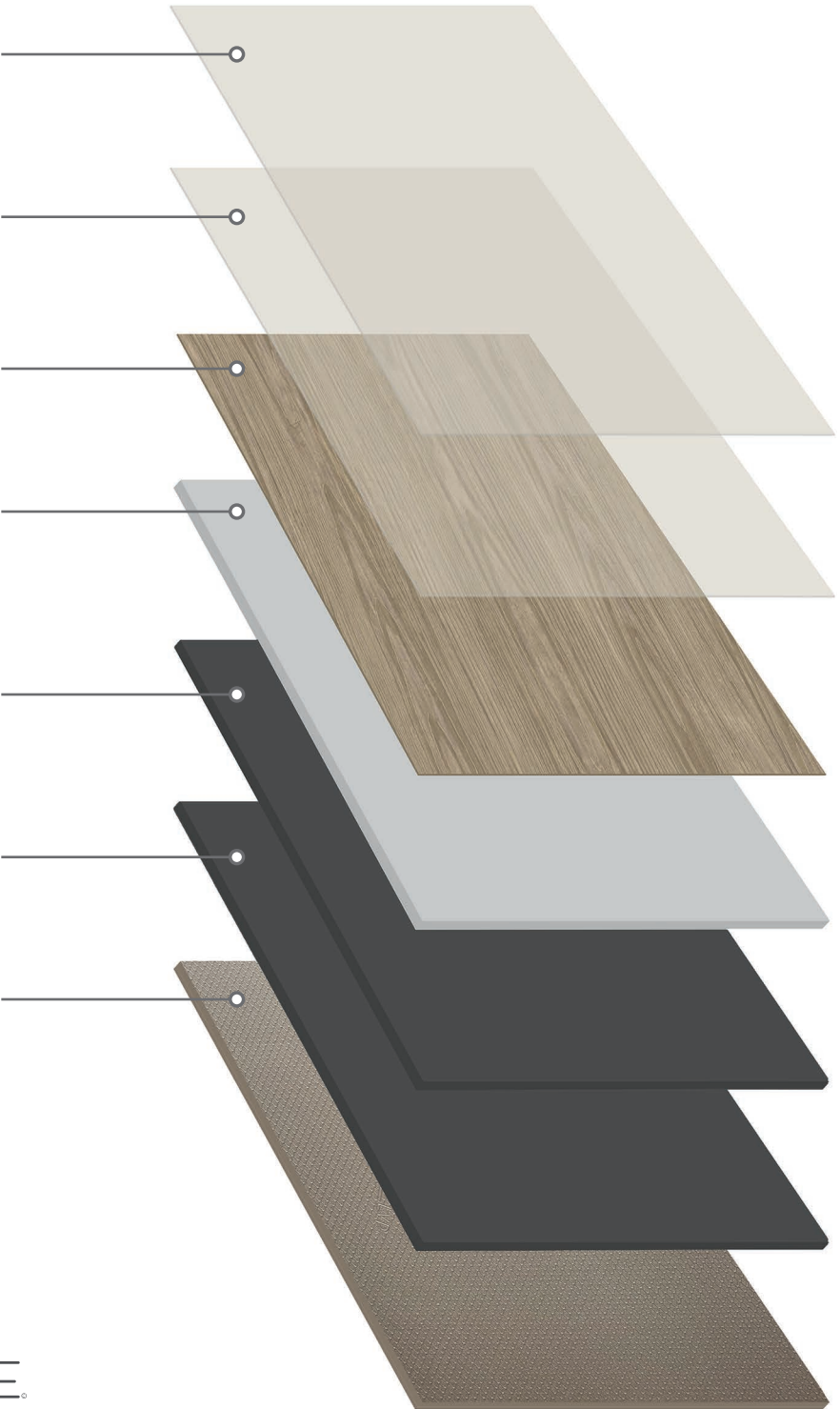
The **100% Waterproof PVC or SPC Rigid Core** layer prevents expansion and contraction, providing superior stability with a glueless locking system.

Vinyl Stabilizing Layer

Provides dimensional stability and ensures a flat, even installation.

Attached IXPE Underlayment

Made from virgin, non-recycled IXPE foam technology. No extra underlayment necessary. Cuts down on installation time. Provides added sound insulation and comfort under foot.



PROVENZA[®] MAXCORE[®]
100% WATERPROOF LUXURY VINYL FLOORS

PROVENZA^{MAXCORE} CONCORDE OAK



The **MaxCore Concorde Oak Collection** is **100% Waterproof** and features exclusive patterns in a ribbed, realistic wood texture with painted bevel edge effect in a range of luxurious colors.

Style	Ribbed Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	7.2 inch
Length	72 inch
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	25.20 sq ft/ctn



Brushed Pearl
PRO3200



Castle Rock
PRO3201



Cool Classic
PRO3202



French Revival
PRO3203



Grateful Grey
PRO3204



London Fog
PRO3205



Loyal Friend
PRO3206



Modern Legacy
PRO3207

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



OVERLAP STAIR NOSE



T-MOLDING



END CAP



REDUCER

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CONCORDE OAK

ROYAL CREST



Mystic Moon
PRO3208



Royal Crest
PRO3209



Smoked Amber
PRO3210



Spellbound
PRO3211



Warm Tribute
PRO3212



Willow Wisp
PRO3213

PROVENZA  MAXCORE
CONCORDE OAK

PROVENZA^{MAXCORE} MODA Living



The **MaxCore Moda Living Collection** is **100% Waterproof** featuring wide and long plank options in a ribbed, realistic wood texture look with painted bevel edge effect in a range of fashionable colors.

Style	Ribbed, Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.15 inch or 9.06 inch (PRO2614 – 2622)
Length(s)	RL up to 72 inch or 72 inch (PRO2614 – 2622)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Coverage	GreenGuard Gold & CARB II Compliant
Certifications	28.66 sq ft/ctn or 36.24 sq ft/ctn (PRO2614 – 2622)



At Ease
PRO2600



First Crush
PRO2602



Jet Set
PRO2603



Fly Away
PRO2604



True Story
PRO2605



Soul Mate
PRO2606



Soft Whisper
PRO2607



Finally Mine
PRO2608

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



OVERLAP STAIR NOSE



T-MOLDING



END CAP



REDUCER

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Front Row
PRO2609



Hang Ten
PRO2610



Sweet Talker
PRO2611



High Five
PRO2612



Simply Silver
PRO2613



After Party (9.06" w x 72" L)
PRO2614



Coco Classic (9.06" w x 72" L)
PRO2615



Endless Summer (9.06" w x 72" L)
PRO2616



First Glance (9.06" w x 72" L)
PRO2617



Joy Ride (9.06" w x 72" L)
PRO2618



Just Chill (9.06" w x 72" L)
PRO2619



Midas Touch (9.06" w x 72" L)
PRO2620



Moderne Icon (9.06" w x 72" L)
PRO2621



Road Trip (9.06" w x 72" L)
PRO2622



Rock Candy
PRO2623



Rule Breaker
PRO2624



Star Struck
PRO2625



The Natural
PRO2626



Trail Blazer
PRO2627



Wild Applause
PRO2628

PROVENZA  MAXCORE.
MODA Living

PROVENZA^{MAXCORE} STONESCAPE

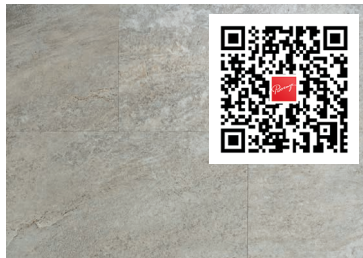


The **MaxCore Stonescape Collection** is **100% Waterproof** and features an exclusive tile pattern with a realistic stone texture and bevel edge effect in (8) classic colors.

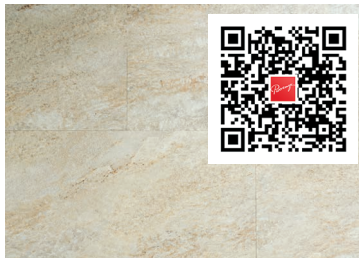
Style	Realistic Stone Texture w/Bevel Edge Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	12 inch
Length	24 inch
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	24.26 sq ft/ctn



Ancient Earth
PRO3100



Angel Trail
PRO3101



Desert View
PRO3102



Formation Grey
PRO3103



Lava Dome
PRO3104



Mountain Mist
PRO3105



Navajo Bridge
PRO3106



Point Imperial
PRO3107

TRIM ACCESSORIES



QUARTER ROUND



FLUSH STAIR NOSE



T-MOLDING



END CAP



REDUCER

Photography shown here is not meant to replace viewing an actual manufacturer product sample. Please see your local Provenza Floors retailer showroom prior to making your final selection. Provenza Floors, Inc. reserves the right to make changes or discontinue products without notice or obligation.

STONESCAPES



NAVAJO BRIDGE

PROVENZA^{MAXCORE} UPTOWN CHIC



The **MaxCore Uptown Chic Collection** is **100% Waterproof**, featuring a ribbed, realistic wood texture with micro bevel edge effect in a wide range of trendy colors. Now available in longer plank options!

Style	Ribbed, Realistic Wood Texture w/Micro Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	7.15 inch
Length(s)	48 inch or 60 inch (PRO2329 – 2333)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	33.46 sq ft/ctn or 35.96 sq ft/ctn (PRO2329 – 2333)



Big Easy
PRO2100



Catwalk
PRO2101



Class Act
PRO2102



Cloud Nine
PRO2103



Double Dare
PRO2104



Haute Pepper
PRO2105



Jazz Singer
PRO2106



Modern Twist
PRO2107

TRIM ACCESSORIES



Photography shown here is not meant to replace viewing an actual manufacturer product sample. Please see your local Provenza Floors retailer showroom prior to making your final selection. Provenza Floors, Inc. reserves the right to make changes or discontinue products without notice or obligation.



Naturally Yours
PRO2108



New Attitude
PRO2109



Pop Icon
PRO2110



Posh Beige
PRO2111



Retro Glow
PRO2112



Sassy Grey
PRO2113



Sugar n' Spice
PRO2114



Rock n' Roll
PRO2115



Bold Ambition
PRO2116



Simply Hip
PRO2117



Tempting Taupe
PRO2119



Superstar
PRO2120



Backstage Brown
PRO2121



City Life
PRO2122



Daydreamer
PRO2123



Sheer Joy
PRO2124



Smash Hit
PRO2125



True Love
PRO2126



Just Lucky
PRO2127



Forever Friends
PRO2128

PROVENZA^{MAXCORE}
UPTOWN CHIC

LIMITLESS



Breathless (60" L)
PRO2329



Fire n' Ice (60" L)
PRO2330



Limelight (60" L)
PRO2331



Limitless (60" L)
PRO2332



Moonstruck (60" L)
PRO2333

PROVENZA  MAXCORE
UPTOWN CHIC



UPTOWN CHIC

HAUTE PEPPER



Provenza
FloorCare®

Provenza Floor Care® products offer a complete line of care, cleaning & maintenance products specifically formulated for Provenza flooring products.



All Purpose Cleaner



All Purpose Cleaner (refill)



Natural Cleaner



Natural Cleaner (refill)



Oil Refresher



Oil Refresher (refill)



Spot Remover



Spot Rejuvenating Oil



Spot Remover and Spot
Rejuvenating Oil Kit



Oil Maintenance Kit

Call us at 1 (877) 455-7890 to find a retailer near you who carries Provenza Floor Care products.



The **Provenza Floors** brand stands for experience, innovation and creative inspiration. Every product we bring to market reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect, backed by industry standard warranties.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.

Our valued retailers are a cornerstone to ensuring expert knowledge, sales and support for your Provenza product purchase. Protect your warranty by only purchasing from a retailer that is authorized to sell Provenza products. **Provenza Floors Retailers** are not authorized to sell our hardwood floors online and trans-shipping of our products is absolutely prohibited.

You can find a retailer showroom near you using our online locator at, **provenzafloors.com/retailers** and view full product specifications, floor sample images, videos and floor installation, maintenance and warranty guidelines by visiting: **provenzafloors.com**

Browse, share and compare the latest **Provenza Floors** products using our iOS or Android App with features that allow you to save favorites, share product photos and search for a retailer showroom near you.

Our Provenza **Floor Care Products** offer a complete line of care, cleaning and maintenance products specifically formulated for all types of Provenza flooring products.

If you have questions regarding our products, installation guidelines, care or warranty coverage, feel free to contact our customer service staff at: **support@provenzafloors.com** or call our toll-free number: **1 (877) 455-7890**.

Thank you for your interest in **Provenza Floors**.



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The product images presented in this publication are not meant to replace viewing an actual product sample prior to making your final floor or wall cladding selection/purchase. Please see your local **Provenza Floors Retailer** to view actual product samples.



A Revolution in the Flooring Industry Starts Now!



Inspire, excite & inform potential buyers with Provenza product videos at the point of display!

Provenza[®]
FLOORS