

EXCLUSIVE **MAXCORE**™ 12 PATTERN DESIGN

NEW WAVE COLLECTION

ULTRA-REALISTIC VISUALS, 100% WATERPROOF LUXURY VINYL PLANK

PRO3305 **NEST EGG**

PROVENZAFLOORS.COM | **CALIFORNIA, USA**



PROVENZA MAXCORE™

100% WATERPROOF LUXURY VINYL FLOORS



DUTCH MASTERS

DESIGNED & FINISHED IN THE USA



WALL CHIC©

GENUINE WOOD PLANKS BY PROVENZA



Provenza FloorCare®



BEAUTY. STYLE. INNOVATION.

Our products inspire great design...

Provenza Floors has built its reputation on bringing unique hardwood and luxury waterproof vinyl products to market that exceed the demands of builders, architects, interior designers and residential consumers. Our award-winning floor and wall collections lead the industry in beauty, style and innovation, year over year.

The Provenza Floors brand stands for experience, innovation and creative inspiration. Every product we bring to market reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect when choosing a floor or wall covering brand for their home or business.

Our ever-expanding portfolio of hardwood and 100% waterproof luxury vinyl plank collections offer consumers unlimited choices in floor and wall covering product styles and design from a company they can trust, backed by industry standard warranty coverage.

Provenza views its products as fundamental towards the overall aesthetic of beautiful residential and commercial interiors, where its floor or wall coverings are not an afterthought but key to great design!

Provenza Floors' custom hardwood floors are personalized and designed to reflect the vision and style of those who require that one-of-a-kind product to meet their interior design needs. Its **Dutch Masters Collection** is a wide, long plank European Oak product that is **designed**, and **hand finished in the USA** by local Provenza master woodcrafters, featuring a light wire brush in a range of artistically inspired colors for a clean, natural and contemporary visual.

Provenza MaxCore™ 100% Waterproof Luxury Vinyl Plank products take 40+ years of experience in the hardwood flooring industry to a new level, featuring innovative surface patterns, textures, variation and edge bevels that result in a surface that mirrors the natural beauty of a hardwood or stone floor, in a durable, easy-to-maintain floor that can stand up to everyday use.

Provenza builds on its widely popular **MaxCore™ 100% Waterproof Luxury Vinyl Plank** floors with the introduction of the **New Wave Collection** featuring wider planks, longer lengths and an exclusive 12 pattern selection derived from its best-selling hardwood collections, delivering a more natural wood visual to your customers.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.

Provenza® FLOORS



MAXCORE™ STONESCAPE **EXPEDITION**

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Provenza FLOORS

AFFINITY



The **Affinity Collection** is a wide plank European Oak hardwood floor with a light wire brush, available in a range of fashionable colors.

Species	European Oak
Style	Light Wire Brush
Grade	Light to Heavy Character
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 82.67 inch
Thickness	1/2 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	34.36 sq ft/ctn

GENUINE Provenza WOOD FLOORS



Contour
PRO2318



Delight
PRO2301



Intrigue
PRO2302



Journey
PRO2303



Liberation
PRO2304



Mellow
PRO2305



Obsession
PRO2306



Unity
PRO2308

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **AFFINITY COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.





Silhouette
PRO2309



Triumph
PRO2310



Acclaim
PRO2313



Celebration
PRO2314



Engage
PRO2315



Legacy
PRO2316



Serenity
PRO2317



Appeal
PRO2319



Cameo
PRO2320



Charmed
PRO2321



Glam
PRO2322



Grandeur
PRO2323

Provenza FLOORS
AFFINITY

Provenza FLOORS

AFRICAN PLAINS


GREAT RIFT

The **African Plains Collection** features a cracked, hand scraped and hand distressed style. Made from sustainable wood products and responsibly managed forests.

Species	Hevea
Style	Cracks, Hand Scraped, Hand Distressed Hand Stained
Finish	Polyurethane
Width	5 inch
Length	43.3 inch
Thickness	9/16 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	15 sq ft/ctn

GENUINE Provenza WOOD FLOORS


Congo
PRO590


Zanzibar
PRO591


Raffia
PRO592


Sahara Sun
PRO593


Black River
PRO594


Serengeti
PRO595


Great Rift
PRO596

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **AFRICAN PLAINS COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS ANTICO



The **Antico Collection** is created by artisans with exceptional attention to detail with every board hand scraped, distressed and hand stained to create a truly custom looking floor.

Species	Hevea
Style	Hand Scraped, Hand Sanded, Hand Stained
Finish	Polyurethane
Width	5.5 inch
Length	47 inch
Thickness	9/16 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	10 Year Finish, Lifetime Construction Residential
Coverage	9 sq ft/ctn

GENUINE Provenza WOOD FLOORS



Stonehenge
PRO047



Auburn
PRO147



Chamboard
PRO247



Heritage
PRO347



Vintage
PRO547



Caribou
PRO847



Relic - Matte
PRO1047



Clay - Matte
PRO1147

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **ANTICO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

HEAVY/RUSTIC CHARACTER
BY DESIGN, SELECT ACCORDINGLY

Provenza FLOORS

GRAND POMPEII


REGINA

The **Grand Pompeii Collection** features an ultra wide wire brushed, hand scraped rustic European Oak hardwood, rich in character — perfect for modern, classic or traditional interiors.

Species	European Oak
Style	Heavy Wire Brushed, Hand Scraped, Cracks Knots, Extreme Color Variation
Grade	Rustic Character
Finish	Polyurethane
Width	9.45 inch
Length	Random up to 86.6 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	28.4 sq ft/ctn

GENUINE Provenza WOOD FLOORS


Apollo
PRO731


Stabiane
PRO732


Regina
PRO733


Loreto
PRO734


Nolana
PRO735

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **GRAND POMPEII COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.


GRAND POMPEII
APOLLO

Provenza FLOORS

LUGANO



The **Lugano Collection** features a light wire brushed surface with a multi-layered stain in colors that are contemporary while evoking a timeworn charm.

Species	European Oak, Maple*
Style	Light Wire Brush, Multi-Layered Stain
Grade	Light to Rustic Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74.8 inches
Thickness	9/16 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	31.08 sq ft/ctn

GENUINE Provenza WOOD FLOORS

*Species & Grade varies between colors



Bella
PRO4200



Bosco
PRO4201



Como
PRO4202



Forma
PRO4203



Oro
PRO4204



Storia
PRO4205



Strada
PRO4206



Terra
PRO4207

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **LUGANO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

STORIA



Volare
PRO4208



Autunno
PRO4209



Chiara
PRO4210



Felice
PRO4211



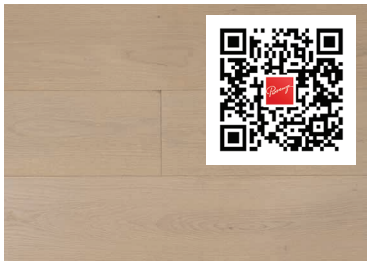
Tempo
PRO4212



Primavera
PRO4214



Genre
PRO4215



Ciao
PRO2516

Provenza FLOORS
LUGANO

Provenza FLOORS

MODERN RUSTIC


SILVER LINING

The **Modern Rustic Collection** features a hand distressed, wire brush surface with a chiseled edge in a matte finish that is both rustic and contemporary at the same time.

Species	Acacia
Style	Hand Distressed, Wire Brushed, Cracks, Knots Chiseled Edge
Finish	Matte Polyurethane
Width	6 inch or 4 & 6 inch (Dark Cider)
Length	Random up to 6'
Thickness	9/16 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	14.75 sq ft/ctn or 24.60 sq ft/ctn (Dark Cider)

GENUINE Provenza WOOD FLOORS


Moonlit Pearl
PRO1400


Mystic Grey
PRO1402


Silver Lining
PRO1404


Oyster White
PRO1406


Sand Dollar
PRO1407


Dark Cider
PRO1500

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **MODERN RUSTIC COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.


MODERN RUSTIC
MOONLIT PEARL

Provenza FLOORS

NEW YORK LOFT


PENN STATION

The **New York Loft Collection** features a light wire brush, color variation and multi-stained hardwood, inspired by an east coast vibe in a range of contemporary colors. New colors now available!

Species	White Oak, European Oak*
Style	Light Wire Brush, Color Variation, Multi-Stain*
Grade	Light to Heavy Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	23.31 sq ft/ctn

GENUINE Provenza WOOD FLOORS

*Species, Style & Grade varies between colors


Big Apple
PRO2700


Canal Street
PRO2701


Grand Central
PRO2703


Radio City
PRO2705


Park Place
PRO2706


Pier 55
PRO2707


Penn Station
PRO2708


Tribeca
PRO2709

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **NEW YORK LOFT COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



West End
PRO2711



Carnegie Hall
PRO2712



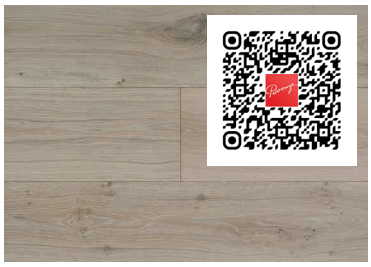
Center Stage
PRO2714



Ferry Point — NEW
PRO2719



Rock Island — NEW
PRO2720



Music Hall — NEW
PRO2721



Marquee — NEW
PRO2722



Saratoga — NEW
PRO2723



Continental — NEW
PRO2724



Midtown — NEW
PRO2725

Provenza FLOORS

NEW YORK LOFT

Provenza FLOORS

OLD WORLD



The **Old World Collection** features a wire brushed, hand distressed and scraped hardwood in combination with an innovative smoking and carbonizing technique.

Species	Oak
Style	Wire Brush, Hand Scrape, Smoked, Carbonized*
Grade	Select to Heavy Character*
Finish	UV Cured Oil
Width	7.44 inch
Length	Random up to 6'
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	29.76 sq ft/ctn

GENUINE Provenza WOOD FLOORS

*__Style__ & __Grade__ varies between colors



Toasted Sesame
PRO634



Diamond Peak
PRO641



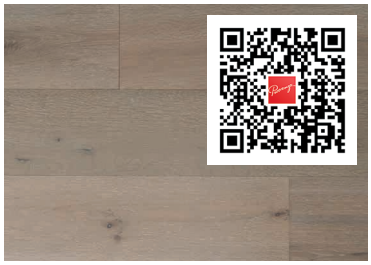
Mount Bailey
PRO642



Gray Rocks
PRO643



Mink
PRO644



Pearl Grey
PRO645



Desert Haze
PRO664



Fossil Stone
PRO667

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **OLD WORLD COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.





Warm Sand
PRO668



Tortoise Shell
PRO690



Aged Alabaster
PRO693



Weathered Ash
PRO695

Provenza FLOORS
OLD WORLD

Provenza FLOORS

PALAIS ROYALE


RIVIERA

The **Palais Royale Collection** is a wide plank European Oak hardwood with a light wire brush, multi-stained surface and available in a range of luxurious colors.

Species	European Oak
Style	Light Wire Brush, Multi-Stained with Micro Bevel
Grade	Light to Heavy Character
Finish	Polyurethane
Width	8.66 inch
Length	Random up to 7' 2"
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	26.04 sq ft/ctn

GENUINE Provenza WOOD FLOORS


Amiens
PRO2201


Biarritz
PRO2202


Marseilles
PRO2205


Riviera
PRO2207


Toulouse
PRO2209

TRIM ACCESSORIES


QUARTER ROUND | SQUARE STAIR NOSE | FLUSH STAIR NOSE | SQUARE NOSE | T-MOLDING | REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **PALAIS ROYALE COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS

POMPEII

HEAVY/RUSTIC CHARACTER
BY DESIGN, SELECT ACCORDINGLY


SABATINI

The **Pompeii Collection** features the rustic elegance of hand distressed hardwood floors whose beauty is in the time worn look and feel of each unique plank.

Species	White Oak
Style	Wire Brush, Hand Scrape, Open Knots, Cracks 3 Strip, Color & Overwood Variation*
Grade	Light to Rustic Character*
Finish	Oil
Width	7.44 inch or 7.48 inch (3 Strip)*
Length(s)	RL up to 6' or RL up to 74.80" (3 Strip)*
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	29.76 sq ft/ctn or 31.08 sq ft/ctn (3 Strip)*

GENUINE Provenza WOOD FLOORS

*Style, Grade, Width, Length & Coverage varies between colors


Salerno
PRO717


Vesta
PRO718


Eterno
PRO719


Lipari
PRO720


Vesuvius
PRO721


Amiata
PRO722


Etna
PRO723


Sabatini
PRO724

TRIM ACCESSORIES


QUARTER ROUND | FLUSH STAIR NOSE | SQUARE NOSE | T-MOLDING | REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **POMPEII COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS

RICHMOND


STONE BRIDGE

The **Richmond Collection** features a hand scraped, hand distress with light wire brush surface treatment inspired by the American spirit.

Species	White Oak
Style	Light Wire Brushed, Hand Scraped Hand Distressed
Finish	Aluminum Oxide
Width	6 inch
Length	Random up to 5'
Thickness	3/4 inch
Construction	Solid
Installation	Staple
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	21.3 sq ft/ctn

GENUINE Provenza WOOD FLOORS


Wilderness
PRO201


Honey Hill
PRO202


Potomac
PRO203


Cold Harbor
PRO204


Oakton
PRO205


Stone Bridge
PRO206


Flint Hill
PRO207


Merrimac
PRO208

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **RICHMOND COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS

STUDIO Moderno®



The **Studio Moderno Collection** features a retro narrow plank oak hardwood in a beautiful wire brushed design... where industrial rustic meets studio chic!

Species	Oak
Style	Light to Heavy Wire Brush, Cracks, Knots, Heavy Color Variation with Micro Bevel
Grade	Light to Heavy Character
Finish	Hard Wax Oil
Width	3.5 inch
Length	Random up to 6'
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential
Coverage	28.35 sq ft/ctn

GENUINE Provenza WOOD FLOORS



Fellini
PRO1600



Vivaldi
PRO1601



Rossellini
PRO1602



Vinci
PRO1603



Landini
PRO1604



Bernini
PRO1605



Cavalli
PRO1606

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **STUDIO MODERNO COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

Provenza FLOORS

TRESOR



The **Tresor Collection** features a European White Oak in an array of colors from traditional to modern. Light wire brushing, multi-layered staining process and variation between planks make this product suitable for any taste and setting. New colors now available!

Species	European Oak
Style	Light Wire Brushed, Color Variation
Grade	Light to Heavy Character
Finish	Polyurethane
Width	9.45 inch
Length	Random up to 86.6 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	34.10 sq ft/ctn

GENUINE Provenza WOOD FLOORS



Amour
PRO2500



Classique
PRO2501



Diamonte
PRO2502



Encore
PRO2503



Jolie
PRO2504



Lyon
PRO2505



Symphonie
PRO2507



Orsay
PRO2510

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **TRESOR COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



Perle
PRO2511



Rondo
PRO2512



Papillon
PRO2514



Blanche — NEW
PRO2515



Rivoli — NEW
PRO2516



Provence — NEW
PRO2517



Martinique — NEW
PRO2518



Agio — NEW
PRO2519



Cherie — NEW
PRO2520

Provenza FLOORS
TRESOR

Provenza FLOORS

VITALI



The **Vitali Collection** features a European White Oak wide plank with slight wire brushing, light contemporary colors, multi-layered staining process with color variations. Vitali's design and colors are made for todays' modern motif.

Species	European Oak
Style	Light Wire Brush, Color Variation
Grade	Light to Heavy Character
Finish	UV Oil
Width	9.45 inch
Length	Random up to 86.6 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	28.4 sq ft/ctn

GENUINE Provenza WOOD FLOORS



Corsica
PRO4100



Genova
PRO4101



Milano
PRO4102



Napoli
PRO4103



Rocca
PRO4104



Arezzo
PRO4105



Emilia
PRO4106



Enrico
PRO4107

TRIM ACCESSORIES



Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VITALI COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.





Fabio
PRO4108



Galo
PRO4109



Lucca
PRO4110



Tivoli
PRO4111



Veneto
PRO4112

Provenza FLOORS
VITALI

Provenza FLOORS

VOLTERRA


AVELLINO

The **Volterra Collection** offers a variety of species and surface styles that are evocative of a naturally aged, timeworn floor.

Species	White Oak, European Oak, Maple, Elm or Hickory*
Style	Wire Brush, Character, Hand Scrape, Open Knots Cracks, Saw Marks, Color Variation*
Grade	Light to Rustic Character*
Finish	Polyurethane
Width	7.48 inch
Length	Random up to 74.80 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	31.08 sq ft/ctn

GENUINE Provenza WOOD FLOORS

*Species, Style & Grade varies between colors


Cesarea
PRO2801


Florence
PRO2803


Grotto
PRO2804


Pisa
PRO2810


Antica
PRO2812

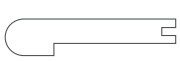

Fortezza
PRO2813


Medici
PRO2814


Museo
PRO2815

TRIM ACCESSORIES


QUARTER ROUND


FLUSH STAIR NOSE


SQUARE NOSE


T-MOLDING


REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **VOLTERRA COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.



Porta
PRO2816



Romana
PRO2817



Stadio
PRO2818



Valori
PRO2819



Fresco
PRO2820



Gusto
PRO2821



Avellino
PRO2822



Dogana
PRO2824



Greco
PRO2825



Lombardy
PRO2826



Mara
PRO2827



Messina
PRO2828



Novara
PRO2829



Prato
PRO2830



Ravina
PRO2831



Savona
PRO2832



Torino
PRO2833



Valentino
PRO2834

Provenza FLOORS
VOLTERRA

Provenza FLOORS

DUTCH MASTERS


CLEVE

Provenza's **Dutch Masters Collection** is a wide plank European Oak product that is designed, and hand finished in the USA by Provenza master woodcrafters, featuring a light wire brush in a range of artistically inspired colors. Custom options available.

Species	European Oak
Style	Light Wire Brush
Grade	Light to Medium Character
Finish	Polyurethane
Width	8.66 inch
Length	Random up to 86.61 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction (Residential) 3 Year Finish, 25 Year Construction (Commercial)
Coverage	20.84 sq/ft per carton

DUTCH MASTERS
DESIGNED & FINISHED IN THE USA

Custom Options
Ultra Wide: 10.25" (W) × Random up to 98.42" (L) × 5/8 (TH)
Herringbone Pattern: 4" (W) × 24" (L) × 5/8 (TH)
ABC Standard Grade (Light to Medium Character)
Stair System: Variety of custom stair options available
Availability: 4 to 6 weeks on most orders


Bosch
CDM001


Cleve
CDM002


Escher
CDM003


Gaspar
CDM004


Hals
CDM005


Klee
CDM006


Leyster
CDM007


Mondrian
CDM008

TRIM ACCESSORIES


QUARTER ROUND | SQUARE STAIR NOSE | FLUSH STAIR NOSE | SQUARE NOSE | T-MOLDING | REDUCER

Like DNA, each board of Provenza hardwood is handcrafted and no two planks are the same. The **DUTCH MASTERS COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed floor.

CLEVE



Steen
CDM009

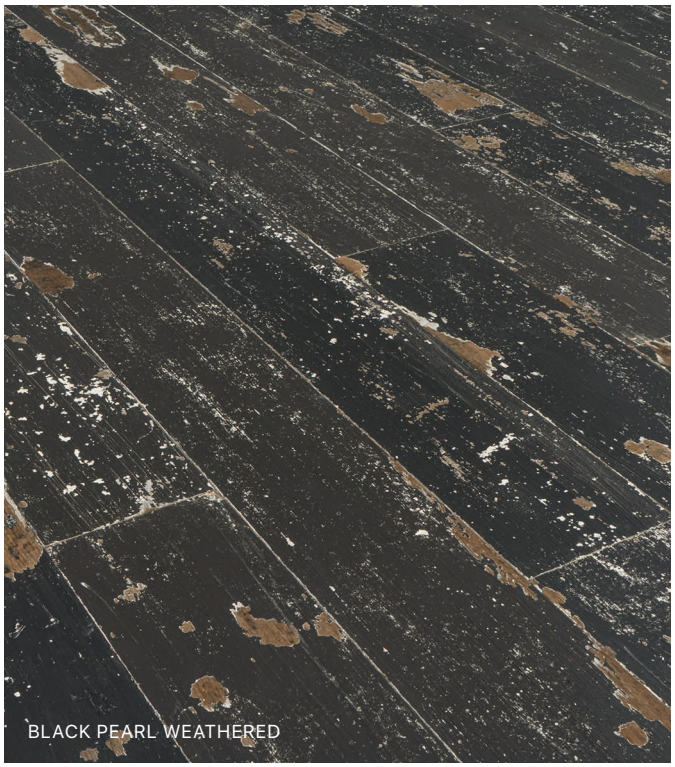


Vermeer
CDM010

Provenza FLOORS
DUTCH MASTERS

Provenza FLOORS

LIGHTHOUSE COVE


BLACK PEARL WEATHERED

The **Colour Nation Lighthouse Cove Collection**, is a wide plank European Oak hardwood featuring a multi-color, multi-layered paint technique.

Species	European Oak
Style	Multi-Color, Multi-Layered Paint with Heavy Weathering Technique
Grade	Light to Heavy Character
Finish	Hardwax Oil
Width	8.66 inch
Length	82.67 inch
Thickness	5/8 inch
Construction	Engineered
Installation	Glue Down, Staple or Float
Warranty	25 Year Finish, Lifetime Construction Residential 3 Year Finish, 25 Year Construction Commercial
Coverage	19.89 sq ft/ctn

COLOUR NATION
PAINTED PLANK COLLECTIONS
by Provenza FLOORS


Ivory White Weathered
PRO9000


Black Pearl Weathered
PRO9002


Frosty Taupe Weathered
PRO9004


Ruby Red Weathered
PRO9006


True Blue Weathered
PRO9008

TRIM ACCESSORIES


QUARTER ROUND | SQUARE STAIR NOSE | FLUSH STAIR NOSE | SQUARE NOSE | T-MOLDING | REDUCER

Like DNA, each board of Provenza hardwood flooring is unique. Every plank is handcrafted and no two boards are the same. The **LIGHTHOUSE COVE COLLECTION** is a natural wood product subject to paint coverage, color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain, paint and finish variation shown on this page may appear in larger variation in your installed floor.



Understanding character grade products...

Provenza's hardwood products naturally feature color, character, grain and surface texture variations. Each board is unique, selected for its inherent beauty and hand worked to elicit the feel, style and design of the collection it belongs to. Some hardwood collections incorporate wood materials that are **character grade** and may contain natural imperfections that add to their overall beauty but are not considered manufacturing defects.

Hardwood character grading ranges from lighter that are smoother and more uniform in color and grain, to heavier grades that are rougher and possess more variance in color, grain and naturally occurring imperfections.

SELECT TO LIGHT CHARACTER hardwood displays a more uniform color and grain.

LIGHT TO MEDIUM CHARACTER hardwood reveals more variation in color and grain and may contain knots, cracks and mineral streaks.

HEAVY CHARACTER hardwood displays more color and grain variation and will probably contain knots, open cracks, splits, mineral streaks and other natural imperfections.

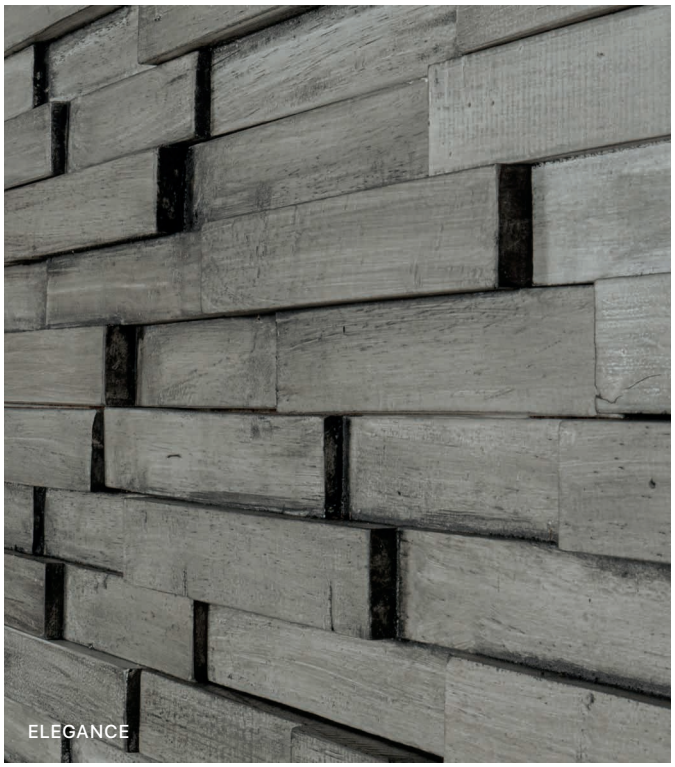
HEAVY TO RUSTIC CHARACTER hardwood displays a greater amount of color and grain variation and is likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other natural imperfections.

RUSTIC CHARACTER hardwood exhibits the greatest amount of color, grain and surface variation and is very likely to contain knots, splits, cracks, nail holes, saw marks, worm holes, splintering, mineral streaks and other naturally occurring imperfections. Collections that utilize rustic character hardwood to achieve the look and feel of an aged and time worn product results in a flooring surface that is **ROUGH** & **RUSTIC** by design.

When selecting any character grade hardwood product, variations in color, grain and surface texture should be taken into consideration and be compatible with your lifestyle.

WALL CHIC©

GENUINE WOOD PLANKS BY PROVENZA



The **Wall Chic Collection** features unique designs that add warmth, texture and style to any wall that only a real hardwood product can offer. **Wall Chic** is made from sustainable, plantation grown Hevea, available in unfinished and multi-layered stained panels.

Species	Hevea
Style	Wire Brush, Saw Marks, Axe Marks, Exposed Bark Log Skin, Multi-Layered Stain*
Grade	Standard or Rustic*
Finish	Urethane or Unfinished*
Width	Varies between colors*
Length	Varies between colors*
Thickness	Varies between colors*
Construction	Solid
Installation	Glue & Staple
Coverage	Varies between colors*

GENUINE Provenza HARDWOOD

*__Style, Grade, Finish, Dimensions__ & __Coverage__ varies between colors (see sample swatches below). All dimensions listed are considered nominal due to the design of this product.



Bombshell
PRO4000
6.69"(W) × 23.43"(L) × .98"(TH)
10.87 sq/ft per carton



Devotion
PRO4001
3.54"(W) × 23.62"(L) × .87"(TH)
11.62 sq/ft per carton



Elegance
PRO4002
3.54"(W) × 23.62"(L) × .87"(TH)
11.62 sq/ft per carton



Euphoria
PRO4003
7.09"(W) × 21.26"(L) × .47"(TH)
20.87 sq/ft per carton



Fearless
PRO4004
3.54"(W) × 24.80"(L) × .79"(TH)
12.16 sq/ft per carton



Finesse
PRO4005
7.09"(W) × 21.26"(L) × .98"(TH)
10.44 sq/ft per carton



Harmony
PRO4006
6.69"(W) × 23.43"(L) × .98"(TH)
10.87 sq/ft per carton



Ingenue
PRO4007
3.54"(W) × 23.62"(L) × .87"(TH)
11.62 sq/ft per carton

ADD **STYLE** AND **PERSONALITY** TO ANY WALL...

Like DNA, each panel of Provenza Wall Chic is unique. Every panel is handcrafted and no two are the same. The **WALL CHIC COLLECTION** is a natural wood product subject to color, character, grain and finish variation. Mineral streaks, knots, splits, cracks, splintering and other imperfections may also be present and are not considered a manufacturer defect. Color, character, grain and finish variation shown on this page may appear in larger variation in your installed wall product.

DEVOTION



Intuition
PRO4008
3.54"(W) × 24.80"(L) × .79"(TH)
12.16 sq/ft per carton



Sensation
PRO4009
7.09"(W) × 21.26"(L) × .87"(TH)
10.44 sq/ft per carton



Spotlight
PRO4010
7.09"(W) × 21.26"(L) × .87"(TH)
10.44 sq/ft per carton



Unforgettable
PRO4011
3.54"(W) × 23.62"(L) × .79"(TH)
11.62 sq/ft per carton

WALLCHIC©
GENUINE WOOD PLANKS BY PROVENZA

PROVENZA MAXCORE

100% WATERPROOF LUXURY VINYL PLANK COLLECTIONS



100% WATERPROOF
Stain & Dent Resistant
Attached Pad for Comfort
GreenGuard Gold Certified
Easy Installation
Easy to Clean

Luxury You Can Live With.

MaxCore™ 100% Waterproof Luxury Vinyl Plank products feature innovative surface patterns, textures, color variation and edge bevels that deliver realistic wood or stone visuals in a durable, easy-to-maintain floor that can stand up to your active lifestyle. **Kid** & **Pet friendly**. **Perfect** for **DIYer's**. **GreenGuard Gold** certified.

With **Provenza MaxCore™**, you can enjoy the **luxury** of a hardwood or natural stone floor **without the worry**.

100% WATERPROOF LUXURY VINYL CONSTRUCTION

Aluminum Oxide with Ceramic Bead Coating
Microscopic ceramic bead technology provides superior wear and stain resistance, prevents fading and is easy-to-clean.

Clear Wear Layer
20 mil wear layer protects against excessive wear and tear, and provides durability against scuffs and abrasions.

Decorative Film
Exclusive high-resolution printed film layer delivers authentic real hardwood or stone floor visuals.

Premium Vinyl Layer
Durable, resilient layer resists chipping and dents while providing a soft walking surface. Works with the decorative film layer to achieve a realistic floor surface texture.

100% Waterproof Core
The **100% Waterproof PVC** or **SPC Rigid Core** layer prevents expansion and contraction, providing superior stability with a glueless locking system.

Vinyl Stabilizing Layer
Provides dimensional stability and ensures a flat, even installation.

Attached IXPE Underlayment
Made from virgin, non-recycled IXPE foam technology. No extra underlayment necessary. Cuts down on installation time. Provides added sound insulation and comfort under foot.



PROVENZA MAXCORE
100% WATERPROOF LUXURY VINYL FLOORS

PROVENZA MAXCORE

CONCORDE OAK



The **MaxCore™ Concorde Oak Collection** is **100% Waterproof** and features exclusive patterns in a ribbed, realistic wood texture with painted bevel edge effect in a range of luxurious colors.

Style	Ribbed Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.2 inch or 9.06 inch (PRO3217 – 3219)
Length	72 inch
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	25.20 or 27.18 sq ft/ctn (PRO3217 – 3219)



Brushed Pearl
PRO3200



Castle Rock
PRO3201



Cool Classic
PRO3202



French Revival
PRO3203



London Fog
PRO3205



Loyal Friend
PRO3206

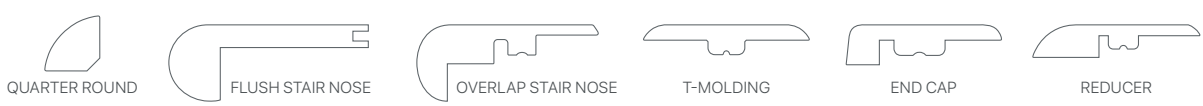


Modern Legacy
PRO3207



Mystic Moon
PRO3208

TRIM ACCESSORIES



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Royal Crest
PRO3209



Smoked Amber
PRO3210



Spellbound
PRO3211



Warm Tribute
PRO3212



Willow Wisp
PRO3213



Oak Ram
PRO3214



Diamond Sky
PRO3215



Sandy Cliff
PRO3216



Grey Feather (9.06" w)
PRO3217



Sundance (9.06" w)
PRO3218



True North (9.06" w)
PRO3219

PROVENZA MAXCORE

CONCORDE OAK

PROVENZA MAXCORE

MODA Living



The **MaxCore™ Moda Living Collection** is **100% Waterproof** featuring wide and long plank options in a ribbed, realistic wood texture look with painted bevel edge effect in a range of fashionable colors.

Style	Ribbed, Realistic Wood Texture w/Painted Bevel Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	7.15 inch or 9.06 inch (PRO2614 – 2622, 2629-2630)
Length(s)	RL up to 72" or 72" (PRO2614 – 2622, 2629-2630)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	28.66 sq ft/ctn 36.24 sq ft/ctn (PRO2614 – 2622, 2629-2630)



At Ease
PRO2600



First Crush
PRO2602



Jet Set
PRO2603



Fly Away
PRO2604



True Story
PRO2605



Soul Mate
PRO2606

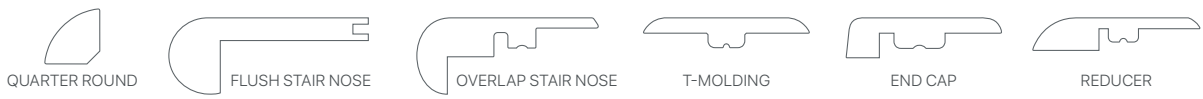


Soft Whisper
PRO2607



Finally Mine
PRO2608

TRIM ACCESSORIES



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Front Row
PRO2609



Hang Ten
PRO2610



Sweet Talker
PRO2611



High Five
PRO2612



Simply Silver
PRO2613



After Party (9.06" w × 72" L)
PRO2614



Coco Classic (9.06" w × 72" L)
PRO2615



Endless Summer (9.06" w × 72" L)
PRO2616



First Glance (9.06" w × 72" L)
PRO2617



Joy Ride (9.06" w × 72" L)
PRO2618



Just Chill (9.06" w × 72" L)
PRO2619



Midas Touch (9.06" w × 72" L)
PRO2620



Moderne Icon (9.06" w × 72" L)
PRO2621



Road Trip (9.06" w × 72" L)
PRO2622



Rock Candy
PRO2623



Rule Breaker
PRO2624



Star Struck
PRO2625



The Natural
PRO2626



Trail Blazer
PRO2627



Wild Applause
PRO2628



Starlit Sea (9.06″ w × 72″ L)
PRO2629



Buttercup (9.06″ w × 72″ L)
PRO2630

PROVENZA MAXCORE
MODA Living

PROVENZA MAXCORE

NEW WAVE



The **MaxCore™ New Wave Collection** is **100% Waterproof** featuring wider and longer planks with an exclusive a 12 pattern repeat every 12 planks for an ultra-realistic hardwood visual. **COMING SOON!**

Style	EIR Realistic Wood Texture, Exclusive Pattern Repeat Every 12 Planks w/Pressed Bevel
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	8.75 inch
Length	72 inch
Thickness	7 mm (includes wear layer & underlayment pad)
Wear Layer	22 mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core SPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	26.22 sq ft/ctn

GREENGUARD GOLD

PROVENZA MAXCORE LVPROTEC FINISH MAXIMUM WEAR PROTECTION

LONG PLANK



Bashful Beige
PRO3300



Daring Doe
PRO3301



Great Escape
PRO3302



Lunar Glow
PRO3303



Modern Mink
PRO3304



Nest Egg
PRO3305

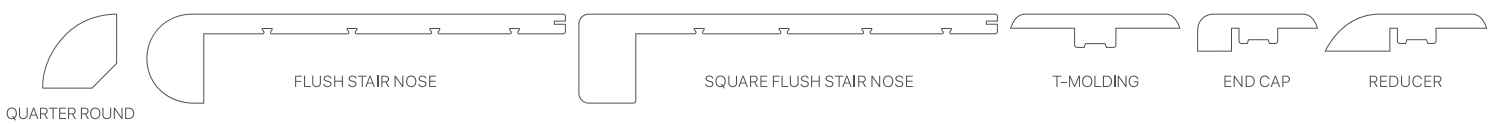


Night Owl
PRO3306



Playful Pony
PRO3307

TRIM ACCESSORIES



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NEW WAVE

PLAYFUL PONY



Rare Earth
PRO3308



Timber Wolf
PRO3309

PROVENZA MAXCORE
NEW WAVE

PROVENZA MAXCORE

STONESCAPE


MOON DANCER

The **MaxCore™ Stonescape Collection** is **100% Waterproof** and features an exclusive tile pattern with a realistic stone texture and bevel edge effect.

Style	Realistic Stone Texture w/Bevel Edge Effect
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width(s)	12 inch or 18.62 inch (PRO3108 – 3117)
Length(s)	24 inch or 36.02 inch (PRO3108 – 3117)
Thickness	6.5mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Rigid Core ESPC
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	24.26 sq ft/ctn or 27.95 sq ft/ctn (PRO3108 – 3117)


Ancient Earth
PRO3100


Angel Trail
PRO3101


Desert View
PRO3102


Formation Grey
PRO3103

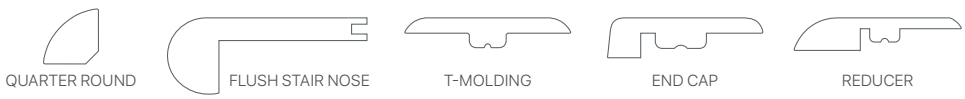

Lava Dome
PRO3104


Mountain Mist
PRO3105


Navajo Bridge
PRO3106


Point Imperial
PRO3107

TRIM ACCESSORIES



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Cape Royale (18.62" w × 36.02" l)
PRO3108



Cliff Hanger (18.62" w × 36.02" l)
PRO3109



Eagle Dancer (18.62" w × 36.02" l)
PRO3110



Expedition (18.62" w × 36.02" l)
PRO3111



Marble Canyon (18.62" w × 36.02" l)
PRO3112



Moon Dancer (18.62" w × 36.02" l)
PRO3113



Ridge Point (18.62" w × 36.02" l)
PRO3114



Roaring Springs (18.62" w × 36.02" l)
PRO3115



Rockface (18.62" w × 36.02" l)
PRO3116



Shooting Star (18.62" w × 36.02" l)
PRO3117

PROVENZA MAXCORE
STONESCAPE

PROVENZA MAXCORE

UPTOWN CHIC



The **MaxCore™ Uptown Chic Collection** is **100% Waterproof**, featuring a ribbed, realistic wood texture with micro bevel effect in a wide range of trendy colors. Now available in longer plank options!

Style	Ribbed, Realistic Wood Texture w/Micro Bevel Effect*
Finish	Aluminum Oxide w/Ceramic Bead Technology
Width	7.15 inch
Length(s)	48 inch or 60 inch (PRO2134 – 2333)
Thickness	8mm (includes wear layer & underlayment pad)
Wear Layer	20mil
Underlayment	Attached 1.5mm IXPE Rubber
Construction	100% Waterproof Luxury Vinyl Plank
Installation	Float
Warranty	Lifetime Ltd Residential, 15 Year Ltd Commercial
Certifications	GreenGuard Gold & CARB II Compliant
Coverage	33.46 sq ft/ctn or 35.96 sq ft/ctn (PRO2134 – 2333)

*PRO2134 — PRO2140 Feature Painted Bevel Effect



Big Easy
PRO2100



Catwalk
PRO2101



Class Act
PRO2102



Cloud Nine
PRO2103



Double Dare
PRO2104



Haute Pepper
PRO2105

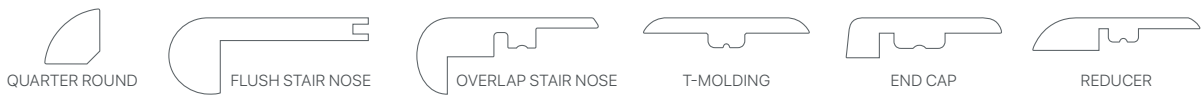


Jazz Singer
PRO2106



Modern Twist
PRO2107

TRIM ACCESSORIES



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Naturally Yours
PRO2108



New Attitude
PRO2109



Pop Icon
PRO2110



Posh Beige
PRO2111



Retro Glow
PRO2112



Sassy Grey
PRO2113



Sugar n' Spice
PRO2114



Rock n' Roll
PRO2115



Bold Ambition
PRO2116



Simply Hip
PRO2117



Tempting Taupe
PRO2119



Superstar
PRO2120



Backstage Brown
PRO2121



City Life
PRO2122



Daydreamer
PRO2123



Sheer Joy
PRO2124



Smash Hit
PRO2125



True Love
PRO2126



Just Lucky
PRO2127



Forever Friends
PRO2128

PROVENZA MAXCORE

UPTOWN CHIC





Rise 'n Shine (60" L)
PRO2134 (w/Painted Bevel Effect)



Brown Sugar (60" L)
PRO2135 (w/Painted Bevel Effect)



Born Ready (60" L)
PRO2136 (w/Painted Bevel Effect)



Spring Fever (60" L)
PRO2137 (w/Painted Bevel Effect)



Summer Wind (60" L)
PRO2138 (w/Painted Bevel Effect)



Be Mine (60" L)
PRO2139 (w/Painted Bevel Effect)



Better Times (60" L)
PRO2140 (w/Painted Bevel Effect)



Breathless (60" L)
PRO2329



Fire n' Ice (60" L)
PRO2330



Limelight (60" L)
PRO2331



Limitless (60" L)
PRO2332



Moonstruck (60" L)
PRO2333

PROVENZA MAXCORE
UPTOWN CHIC


UPTOWN CHIC
BROWN SUGAR

Provenza FloorCare©

Provenza Floor Care© offers a complete line of care, cleaning & maintenance products specifically formulated for Provenza hardwood and luxury vinyl plank floors.



All Purpose Cleaner (16 & 32oz)



All Purpose Cleaner (refill)



Natural Cleaner 32oz



Natural Cleaner (refill)



Oil Refresher (16 & 32oz)



Oil Refresher (refill)



Spot Remover



Spot Rejuvenating Oil



Professional Cleaner



Oil Maintenance Kit



Spot Remover and Spot Rejuvenating Oil Kit

Choosing **Provenza Floor Care** products help ensure that your floors will remain as beautiful as the day they were installed.

If you need assistance finding a retailer who carries our floor care products, please call us at **(877) 455-7890.**

The **Provenza Floors** brand stands for experience, innovation and creative inspiration. Every product we bring to market reflects our commitment to deliver the highest standards in manufacturing, quality and uncompromising attention to detail that today's consumers expect, backed by industry standard warranties.

Provenza Floors is a 100% US Owned Company based in Southern California with distributors and retailers throughout the United States and Canada.

Our valued retailers are a cornerstone to ensuring expert knowledge, sales and support for your Provenza product purchase. Protect your warranty by only purchasing from a retailer that is authorized to sell Provenza products. **Provenza Floors Retailers** are not authorized to sell our hardwood floors online and trans-shipping of our products is absolutely prohibited.

You can find a retailer showroom near you using our online locator at, **provenzafloors.com/retailers** and view full product specifications, floor sample images, videos and floor installation, maintenance and warranty guidelines by visiting: **provenzafloors**.com

Browse, share and compare the latest **Provenza Floors** products using our iOS or Android App with features that allow you to save favorites, share product photos and search for a retailer showroom near you.

Our Provenza **Floor Care Products** offer a complete line of care, cleaning and maintenance products specifically formulated for all types of Provenza flooring products.

If you have questions regarding our products, installation guidelines, care or warranty coverage, feel free to contact our customer service staff at: **support@provenzafloors**.com or call our toll-free number: **1 (877) 455-7890**.

Thank you for your interest in **Provenza Floors**.

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The product images presented in this publication are not meant to replace viewing an actual product sample prior to making your final floor or wall cladding selection/purchase. Please see your local **Provenza Floors Retailer** to view actual product samples.



A Revolution in the Flooring Industry Starts Now!

Inspire, **excite** & **inform** potential buyers with Provenza product videos at the point of display!

Provenza® FLOORS

PROVENZAFLOORS.COM | CORPORATE OFFICE: 1 (877) 455-7890